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Succession Management in Family Business:
the Case of Ferrari F.lli Lunelli SpA

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ABSTRACT

This dissertation aims to give some fundamental concepts about family businesses and how they manage succession from the owner/founder to their successors/children. Given the crucial role of planning and considering the psychological aspects within the process of succession, this work will examine some issues related to the generational turnover. Finally, a company case study will be presented in order to find commonly used pathways and strategies by family firms when facing the succession circumstance. This part will provide some practical examples of how a real and solvent family-run company managed their generational turnover in ownership as well as in leadership.

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